



To keep pace with changing customer demands, the role of branch banking must rapidly evolve to incorporate an omnichannel strategy. Many financial institutions are finding the traditional branch model unsustainable. Branch innovation provides new services that add value through integrated digital channels and improves your customers' experience.

**Bank transformation
of the future... today**





Financial institutions in all parts of the world are investing in innovative IT solutions for the retail channel in order to increase the automation of operations and the integration of new unattended services. The latest generation of ATM terminals and kiosks not only dispense cash notes but also provide access to a wide range of advanced services like mobile and prepaid reloading, ticket dispensing, bill pay and more.

To oversee advanced services and centrally manage electronic transactions, *EasyBranch* offers service ready solutions for all types of ATM terminals as well as a multivendor client software completely independent from ATM hardware.

EasyBranch is a comprehensive suite of modules creating a new customer experience in-store and in-branch.

- ✓ Improve server-level control
- ✓ Capture insights on customer behavior
- ✓ Gain complete centralized management of your ATM channel
- ✓ Integrate innovative payment methods to make adding new services easy
- ✓ Tailor customer experience with the latest self-service devices at a fraction of the cost of traditional ATMs.

“*A new customer experience in-store and in-branch.*”

“ Innovation at bank branches is a key touch-point to attract new customers and potentially grow revenue. ”



Tech innovation is driving growth in assisted self-service ATMs. An advanced software platform is needed to incorporating many of the next generation capabilities like cheque scanning, chat messaging and real-time video calling with remote customer service. Banks are electing to separate ATM hardware from software purchasing to give them more flexibility and customization options while increasing cost efficiency.

EasyClient is proactively designed to adapt to the new ATM technologies being developed while still meeting the current needs of your customers.

EasyClient controls the ATM user interface in communication with the business logic server and standardizes the management of multivendor ATMs on the network to deliver a faster, more secure, enhanced customer' experience.

Features

- ✓ ATM Multivendor Solution
- ✓ Certified EMV I&2, VISA, MasterCard and domestic ATM debit network
- ✓ Option to integrate with Protopas and KAL
- ✓ Cash-in, cheque-in, night safe and cash recycling functions
- ✓ ADV and CRM campaign generator, scheduler and player
- ✓ Monitoring agent
- ✓ Tracking and reporting
- ✓ PCI Compliant

“*Delivering a consistent customer experience requires*

EasyControl

With so many added services and innovation functions for the new generation of ATMs, a new approach is also needed to manage the network. Integration of multiple, hardware-specific management components cannot keep pace or reduce complexity. Banks are switching to systems that can do it all from one, centralized location.

EasyControl gives you complete control over a range of customer services across all connected terminals and safe management of ATM and kiosk networks of any size or vendor.

EasyControl simplifies back-office integration with switch and routing to 3rd-party services through a multichannel gateway.

Features

- ✓ Payment services routed to payment gateway via XML / SOAP
- ✓ ATM operability messages routed to Terminal Manager
- ✓ 100% remote control of all terminals ensuring consistent updating and availability
- ✓ Improve management of requests and transactions with detailed status views in real time.

smooth, seamless coordination across all points of contact.”

EasyMonitoring

A wide-ranging network of self-service devices keeps a financial institution's customers happy and offers a lower-cost channel for transactions. To offer the best possible customer experience and minimize costs associated with a self-service network, your bank needs intelligent monitoring tools that keep all devices in top working order.

EasyMonitoring makes your bank's self-service network flexible enough to manage many different types of devices and intelligent enough to increase device availability in real time.

EasyMonitoring easily accommodates new equipment, new messages and larger business rule sets, so the system can grow along with your bank.

Features

- ✓ Automated problem detection, resolution and service provider notification
- ✓ Real-time tracking of self-service device status with automatic currency replenishment scheduling and dispatching to service providers
- ✓ Vendor Management with performance tracker
- ✓ Advanced business analytics and reporting
- ✓ Create reports, dashboards and charts through drag and drop user interface

“Meeting the evolving needs of customers can deeply affect both loyalty and new acquisitions.”



The branch of the future translates to new ways to use space, insertion of new technologies and creating cross-channel integration. Increasing customer convenience through more self-service options, which reduce time spent waiting in teller lines. Banks benefit both in cost savings and refocusing in-branch staff from teller duties to high-value services, like sales and advisement.

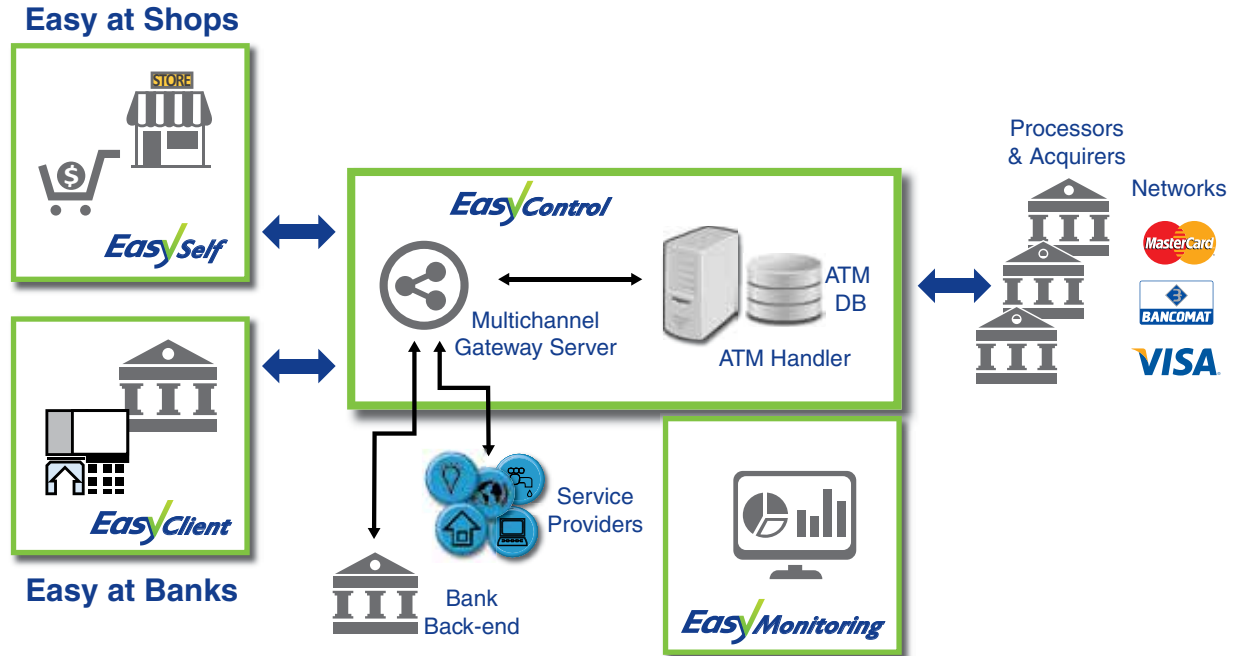
EasySelf helps banks anticipate the needs and stay more connected with customer, whether used at the bank branches or in retail stores as a cash access point.

EasySelf is a mini ATM kiosk connected remotely to a Smart-Safe cash dispenser. Kiosks can be located anywhere within the store or branch, alone or as multiple banking access points per one Smart-Safe.

Features

- ✓ Runs *EasyClient* software with similar range of ATM features
- ✓ Touch screen is scratch-resistant and suitable for intensive use
- ✓ Printer to generate barcode or QRC tickets for use with cash dispenser/recycler
- ✓ Wi-Fi connection with the cash dispenser safe *
- ✓ EMV and PCI certified pinpad and card reader
- ✓ Options: video call camera & speaker, QR/barcode reader, proximity sensor
- ✓ Use kiosk screens as “digital signage” when idle to raise customer awareness of products & promotions

*Wired connection also available.



**Increase efficiency,
reduce costs... *and deliver more
to your customers.***



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EasyBranch is just one of the innovative proposals from
Discover all our fintech solutions at www.tasgroup.eu

