



TAS Group and B2 Payment Solutions join forces to help the US Payment Industry capitalize on EMV migration

The partnership will leverage TAS Group EMV value proposition and long standing experience and B2 Payment Solutions strong North American market presence and expertise to support US customers in achieving fast and effective migration to EMV

Rome, Italy, and Toronto, Canada, 21 January 2013

TAS Group, a leading solution provider for EMV transaction acquiring, authorization and EMV data preparation, announced the signing of an International Reseller Agreement with B2 Payment Solutions (B2), a leading expert in EMV and contactless payments, providing consultancy, training and solutions to financial institutions, vendors, processors, acquirers and merchants in Canada and the US.

The agreement represents a significant milestone in TAS's international expansion and an important step in its North American market penetration and business development.

TAS's EMV product suite marketed by B2 Payment Solutions supports a wide range of businesses undertaking the migration to EMV in the United States. The products that are the object of the agreement have been successfully deployed in banks, financial institutions and personalization bureaus throughout Europe and the Middle East.

The migration to EMV, already underway in the US, will enable US payment industry players to pursue significant opportunities for global interoperability, fraud reduction, NFC and mobile synergies. TAS product suite and B2 expertise will allow these players to quickly capitalize on this industry movement, providing them with the best in class EMV and contactless solutions, coupled with consulting, strategic planning, training, installation and support.

The new partnership will allow issuers, acquirers, vendors, merchants and processors engaged in EMV projects to benefit from proven technological and business know-how. The product offering will be initially focused on EMV data preparation and personalization then extending to transaction acquiring and authorization.

“TAS Group is very pleased to announce this partnership with B2 Payment Solutions” said Valentino Bravi, CEO and General Manager at TAS Group. “TAS Group market-tested EMV product suite combined with B2 Payment Solutions industry knowledge and support capabilities will offer US Issuers and Processors a fast and efficient migration path to full EMV compliance and will open for them new and exciting business opportunities. We look forward to a long and successful relationship with B2”.

Bruce Murray, President of B2 Payment Solutions added: “B2 is very excited to partner with TAS Group, as we can leverage our existing partnerships and expertise to provide our customers with best-in-class, complete end-to-end solutions”.

About TAS Group

TAS Group, listed on the Italian Stock-Exchange, provides software solutions for cards, payment systems and financial markets. TAS Group is an international Company and serves Central Banks, major banking groups, leading processors and some of the world's most renowned broker dealers. For more information contact: solutions@tasgroup.eu

About B2 PAYMENT SOLUTIONS

B2 Payment Solutions is a North American company providing best-in-class products and services for the payment industry. B2 extensive suite of solutions and services enables them to lead their customers into the next generation of smart and secure solutions. Through its offices in Canada and the USA, B2 serves payment networks, card issuers, acquirers, processors, merchants, vendors and personalization bureaus. For more information contact: sales@b2ps.com