

pagasí

Closed-loop mobile payment solutions Enrich your customer payment experience

With today's consumer demanding speed, convenience and security, the smartphone is fast becoming the easiest and most popular way to manage money and pay for goods and services. That's why we have created **pagasí**, the complete payments platform that allows your customers to make P2P and P2M payments from their mobile device.



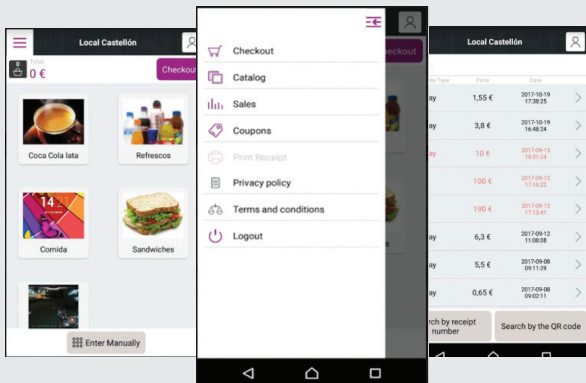
Pagasí manages all phases of the e-wallet lifecycle, from initial merchant/consumer enrolment, to KYC onboarding processes, to fees, clearing and settlement within the payments eco-system.

Consumers can create an m-wallet and add money by linking a bank account or payment card. Users can then withdraw cash, send and receive money, pay bills, top up payment cards and mobile phones and more.

Merchants can promote their own product catalogue online or in store. Through a user-friendly interface, they can set up and manage promotional campaigns and loyalty programs.

The white label m-payments solution is based on the cashless 3.0[®] payments platform and uses the latest technology for high performance, reliability and flexibility. The solution easily integrates with existing systems via readily available APIs and can be adapted to any standard or to meet specific customer needs.

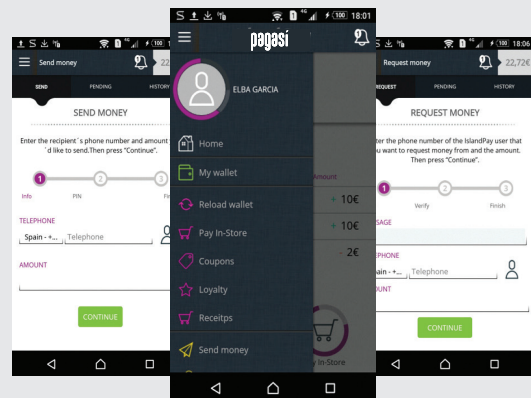
Multi-functional wallet app



Receipts, Sales Management, Product Catalogue, Loyalty Programs, Sales Slips and much more

Banks | PSPs | Merchants

- Generate additional revenue (fees, increased sales volumes...)
- Access new market segments
- Attract customers and build loyalty
- Encourage impulse buys: in-store & online

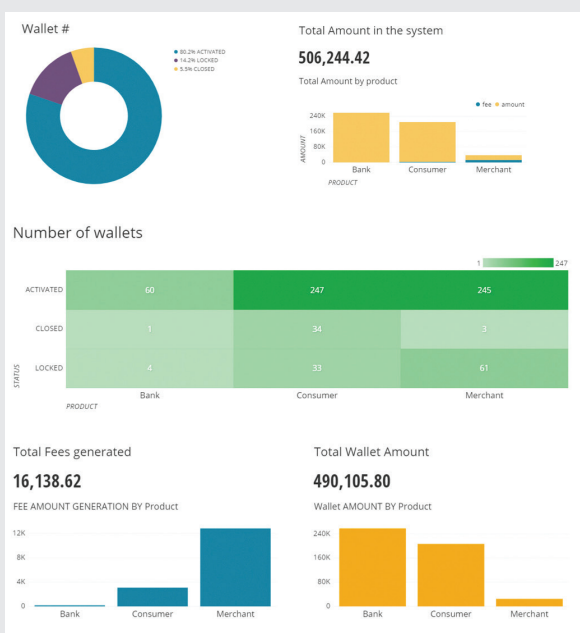


Payments, Transfers, Sales, Loyalty, Refills, Notifications, Receipts and much more

Consumers

- A convenient and easy way to pay
- Real-time control over spending
- Increased security, no need to carry cash
- Targeted, relevant offers

Web Dashboard



Pagasí is the perfect solution for...

- **Financial Institutions/PSPs** wanting to offer a branded digital payment platform
- **Telcos** wanting to offer a value-added service to corporate customers
- **Retail chains** wanting a new way to manage their cards (private label or incentive)
- **Event managers** wanting to offer secure branded payments to increase supplier/customer engagement, efficiency and revenue
- **Central banks** wanting to boost financial inclusion (the underbanked, the unbanked)

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